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2013 Heartland Film Festival Submission Numbers Up, New Venues and Exclusive Hotel Announced

October's 22nd Annual Heartland Film Festival will hold its Awards Ceremony at Indiana Repertory Theatre, add third screening venue in Fountain Square, names Omni Severin as exclusive hotel.

(INDIANAPOLIS, Ind.) – Last October Heartland Truly Moving Pictures (Heartland) presented the Heartland Film Festival (HFF), where it welcomed 92 independent filmmakers from 25 countries, awarded over \$140,000 in prize money, programmed 119 films and inspired 22,000 attendees at screenings and events across Indianapolis, experiencing an overall 5.7 percent growth in attendance.

Between its expanded award categories and its designation as an Academy Award®-qualifying festival within the Short Films category it is no surprise that the 2013 HFF Call for Entries film submissions are tracking ahead of last year's numbers. At the end of 2012's submission period a record-breaking 1,240 films were sent to Heartland. Independent filmmakers, including high school filmmakers, can submit their films by the June 15 deadline, or pay an additional fee to submit by the June 22 late deadline. [Learn more about](#) submitting a film.

Awards Ceremony at Indianapolis Repertory Theatre

On Saturday, October 19, the HFF's marquee Awards Ceremony event will be held at Indianapolis Repertory Theatre (IRT), Indiana's leading professional resident not-for-profit theatre, providing 124,700 live professional theatre experiences for its audiences last season.

"Bringing our staple event to such an iconic Indianapolis venue is extremely exciting," says Heartland Film Festival Director Louise Henderson. "As two Indy-based non-profits we're proud to be working together to make a really memorable experience. The IRT provides a completely different atmosphere for our longtime attendees and we're very excited about the possibilities."

[Learn more about](#) Indianapolis Repertory Theatre.

Fountain Square Screenings at The Theater at the Wheeler Arts Community

With its headquarters located in Fountain Square—right off the Indianapolis Cultural Trail, in the historic Murphy Arts Center in Fountain Square—Heartland is pleased to announce that a third screening venue will be added right in its backyard.

The Theater at the Wheeler Arts Community, managed by the University of Indianapolis, will host four nights of screenings from Wednesday, Oct. 23 through Saturday, Oct. 26. A total of

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eight films will be played over the four nights. Beer from Sun King Brewing, wine and movie snacks will all be available.

"Having our office and film room located in Fountain Square has allowed us to engage the community on a whole new level," says Heartland Director of Operations Adam Howell. "Being able to have a screening location for our neighbors in a space as great as The Theater at the Wheeler Arts Community is very exciting for the future of the Festival."

[Learn more about](#) the Wheeler Arts Community.

The Omni Severin Hotel: The Exclusive Hotel of the 2013 Heartland Film Festival

As a longtime sponsor and hosts to the HFF's Filmmakers Welcome Party and Filmmakers' Brunch, Heartland has expanded its relationship with the Omni Severin Hotel, making it the exclusive hotel location for its filmmakers and guests come October.

Ideally located in the heart of downtown Indianapolis, the Omni Severin Hotel stands as the city's longest running luxury hotel and is a beautifully restored piece of the city's history. This luxury Indianapolis hotel elegantly combines the grandeur of the early 1900s with the modern amenities and superior service of today.

"The Omni Severin Hotel is the perfect location for our events and guests," says Howell. "Both the Heartland Film Festival and The Omni Severin are known for exceptional hospitality, so this relationship couldn't be a better fit."

For additional information on special packages or to book accommodations, visit omnihotels.com or call 1-800-The-Omni. Travelers or media can also follow Omni Hotels & Resorts at www.Facebook.com/OmniHotels and Twitter.com/OmniHotels.

Full Venue and Event Schedule

Inspiring filmmakers and audiences through the transformative power of film, Heartland will hold the 22nd Annual HFF event from October 17-26 across these dates and venues:

Film Screenings

- AMC Castleton Square 14 (Friday, Oct. 18 – Saturday, Oct. 26)
- AMC Showplace Traders Point 12 (Saturday, Oct. 19 – Saturday, Oct. 26)
- The Theater at the Wheeler Arts Community (Wednesday, Oct. 23 – Saturday, Oct. 26)

Events

- Announcement Party, Thursday, Sept. 19
 - The Indianapolis Artsgarden
- Opening Night Event, Thursday, Oct. 17
 - The Toby at the Indianapolis Museum of Art
- Awards Ceremony, Saturday, Oct. 19
 - The Indianapolis Repertory Theatre
- Filmmakers' Brunch, Sunday, Oct. 20
 - The Omni Severin Hotel Indianapolis
- Closing Night Event, Saturday, Oct. 26
 - The Toby at the Indianapolis Museum of Art
- Closing Night Event After Party, Oct. 26
 - The Jazz Kitchen

About Heartland Truly Moving Pictures

Heartland Truly Moving Pictures, a nonprofit arts organization, seeks to inspire filmmakers and audiences through the transformative power of film. Its flagship event, the Heartland Film Festival®, launched in 1991 and runs each October in Indianapolis, screening independent films from around the world. Each year, the Festival awards more than \$125,000 in cash prizes and presents its Festival Awards to the top-judged submissions. Heartland has awarded more than \$2.5 million to support filmmakers during the last 20 years. The organization's Truly Moving Picture Award was created to honor films released theatrically that align with Heartland's mission. By bestowing this award seal to honored films, the award allows studios and distributors to inform audiences of a film's transformative power and appeal. Heartland is also dedicated to cultivating youth, and thus created the Heartland Institute to provide innovative educational and outreach programs that enrich the minds and lives of youth and aspiring filmmakers. Heartland shares inspiring films year-round in the community through the Heartland Roadshow, bringing meaningful films across Indiana. For more information, visit TrulyMovingPictures.org.

About Omni Hotels & Resorts

Omni Hotels & Resorts creates genuine, authentic guest experiences that take guests on "A Total Departure" to 50 distinct luxury hotels and resorts in leading business gateways and leisure destinations across North America. From exceptional golf and spa retreats to dynamic business settings, each Omni showcases the local flavor of the destination while featuring four-diamond services, signature restaurants, Wi-Fi connectivity and unique wellness options. Known for its award-winning, personalized service, Omni leaves a lasting impression with every customer interaction, with a heightened level of recognition and rewards delivered through its Select Guest loyalty program and the company's "Power of One" associate empowerment program. The brand is frequently recognized by top consumer research organizations and leading media outlets. To get additional information or book accommodations, visit omnihotels.com or call 1-800-The-Omni.

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