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“MR. PEABODY & SHERMAN” EXCITES AND EDUCATES, WINS TRULY MOVING PICTURE AWARD

Animated adventure-comedy based on classic characters honored by Heartland Truly Moving Pictures

(INDIANAPOLIS) – New animated feature film **“Mr. Peabody & Sherman”** has been recognized with the Truly Moving Picture Award by nonprofit arts organization Heartland Truly Moving Pictures.

“Mr. Peabody & Sherman” is based upon the beloved characters that first appeared in in the late 1950s and early 1960s animated television series **“Rocky and His Friends”** and **“The Bullwinkle Show,”** produced by Jay Ward. In theaters March 7, the new film updates the classic dog-and-his-boy team for contemporary audiences with state of the art CG animation and 3D, while retaining the charm of the original cartoon.



“Mr. Peabody & Sherman’ is a fun and thrilling reintroduction to the classic cartoon character duo," said Heartland’s Artistic Director Tim Irwin. **"Featuring a superb voice cast and striking animation, the film weaves an educational and exciting story for moviegoers of all ages.** We are honored to present the Truly Moving Picture Award to ‘Mr. Peabody & Sherman.’”

DreamWorks Animation SKG presents a PDI/DreamWorks production **“Mr. Peabody & Sherman”** features science fiction, time travel, outlandish characters and clever dialogue, all of which are bound together by the unexpected relationship between the titular heroes – a dog and his boy. Directed by **Rob Minkoff** (“The Lion King,” “Stuart Little”), the film stars **Ty Burrell** (Mr. Peabody), **Max Charles** (Sherman), **Ariel Winter** (Penny), **Stephen Colbert** (Mr. Peterson), **Leslie Mann** (Mrs. Peterson), **Patrick Warburton** (Agamemnon) and **Allison Janney** (Miss Grunion).

Mr. Peabody, the most accomplished dog in the world, and his mischievous boy Sherman, use their time machine - the WABAC - to go on the most outrageous adventures known to man or dog. But when Sherman takes the WABAC out for a joyride to impress his friend Penny, they accidentally rip a hole in the universe, wreaking havoc on the most important events in world history. Before they forever alter the past, present and future, Mr. Peabody must come to their rescue, ultimately facing the most daunting challenge of any era: figuring out how to be a parent. Together, the time traveling trio will make their mark on history. Visit MrPeabodyAndSherman.com for more information.

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About Heartland Truly Moving Pictures

Heartland Truly Moving Pictures, a nonprofit arts organization, seeks to inspire filmmakers and audiences through the transformative power of film. Its flagship event, the Heartland Film Festival®, launched in 1991 and runs each October in Indianapolis, screening independent films from around the world. Each year, the Festival awards more than \$115,000 in cash prizes and presents its Festival Awards to the top-judged submissions. Heartland has awarded more than \$2.6 million to support filmmakers during the last 23 years. The organization's Truly Moving Picture Award was created to honor films released theatrically that align with Heartland's mission. By bestowing this award seal to honored films, the award allows studios and distributors to inform audiences of a film's transformative power and appeal. Heartland is also dedicated to cultivating youth, and thus created the Heartland Institute to provide innovative educational and outreach programs that enrich the minds and lives of youth and aspiring filmmakers. Heartland also shares inspiring films year-round in the community through the Heartland Roadshow. For more information, visit TrulyMovingPictures.org.